

Agenda

8.30AM	Registration and Networking	
9.00AM	Entertainment Opening Performance	
9.10AM	MAIN STAGE OPENING/WELCOME REMARKS: Kailash Chada, President, NI Chamber	MAIN STAGE
9.20AM	MAIN STAGE KEYNOTE: Unlock the Future of Sales, Coaching the Modern Sales Team Norah Cullen, Director Solution Engineering, Salesforce	MAIN STAGE
9.50AM	EXHIBITION & NETWORKING	
10.00AM	THE STUDIO SESSIONS: Session 1 Human First, AI Assisted: Winning at Performance Marketing Meghan Semple, Performance Marketing Director, Digital Twenty-Four	STUDIO STAGE
10.20AM	EXHIBITION & NETWORKING	
10.30AM	MAIN STAGE NETWORKING WITH: Caroline O'Neill, Digg Community Event Host	MAIN STAGE
11.00AM	EXHIBITION & NETWORKING	
11.10AM	THE STUDIO SESSIONS: Session 2: Brewing a Brand In Conversation with Oscar Woolley, Co-Founder & Commercial Director, Suki Tea	STUDIO STAGE
11.30AM	EXHIBITION & NETWORKING	
11.40AM	THE STUDIO SESSIONS: Session 3: Building growth through sales excellence In Conversation with Peter Boyle, CEO Argento	STUDIO STAGE
12.00PM	EXHIBITION & NETWORKING	
12.10PM	MAIN STAGE KEYNOTE: From Zero to 200K+ Members: The Power of authentic Marketing Rory King, Founder Rory's Travel Club	MAIN STAGE
12.40PM	MAIN STAGE CLOSING REMARKS: Caroline O'Neill, Digg Community Event Host	MAIN STAGE
1.00PM	Event Close	