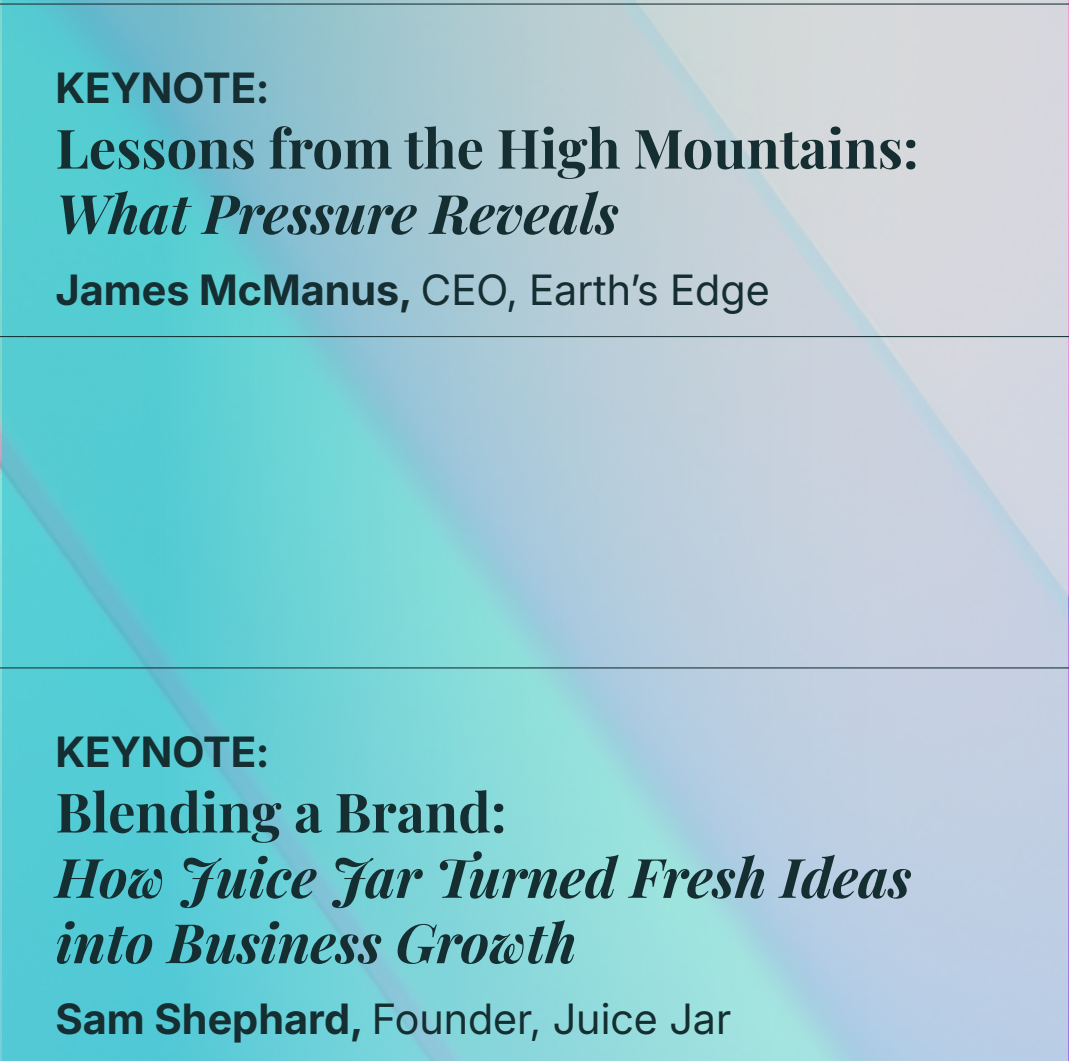


Festival of

BUSINESS

Agenda

TIME	Main Stage	Studio Sessions
8.30AM	Registration and Networking	
9.00AM	Entertainment Opening	
9.10AM	Opening Remarks / Format / Agenda: Caroline O'Neill, Digg Community	
9.15AM	Welcome from NI Chamber Neasa Quigley, President	
9.20AM	Headline Sponsor Address	
9.30AM	KEYNOTE: Flying Fully Digital: <i>Turning Customer Experience into Commercial Growth</i> Sinead Quinn, Director of Inflight Dept, Ryanair	
10.15AM		
11.00AM		
11.45AM	KEYNOTE: Lessons from the High Mountains: <i>What Pressure Reveals</i> James McManus, CEO, Earth's Edge	
12.25PM		
12.55PM		
1.25PM		

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